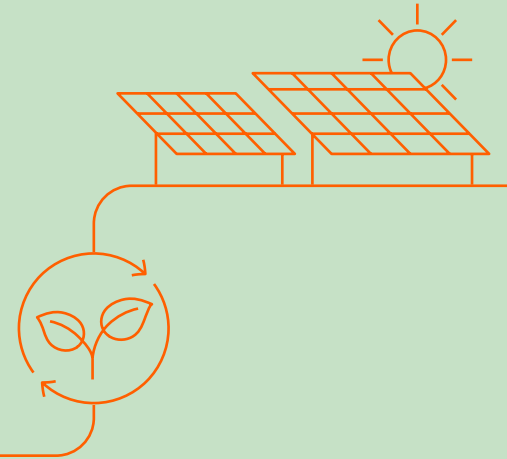


# Zen Zero

Define your carbon footprint and glidepath to net zero with the relevant expertise and tools, every step of the way.



**We will deliver your strategic roadmap to net zero with support from our team of in-house engineers and carbon specialists every step of the way. Focusing on compliance, data collection, baseline creation, detailed audits, opportunity identification, and development of a strategic plan, our framework enables organisations to define their carbon footprint and glidepath to net zero across all 3 scopes.**

The Climate Change Act legally commits the UK government to achieve net zero by 2050, and every organisation plays a critical role in meeting this target.

We pride ourselves on delivering reliable and practical advice, which is underpinned by credible solutions with clearly identifiable benefits. Put simply, not only does this mean we can help you get started by creating a baseline and setting a net zero target, but we can also work with you to define and achieve the roadmap that meets your objectives.

## **The journey to net zero is a marathon, not a sprint**

Zenergi's three-stage Zen Zero framework – Measure, Prepare, and Deliver – is a proven approach that will deliver sustained benefits across your organisation – from increased profit through strategic energy efficiency programmes, while reducing the risk from rising energy and carbon prices, to assisting the UK nationally to provide security of energy supplies and supporting the transition to a low-carbon economy.

## **Phase 1: Measure**

We typically begin with a workshop and build an understanding of your organisation's objectives, ensuring that we fully understand your business drivers to begin shaping an overall vision for the programme.

Key stakeholders will be involved in the workshop, where Zenergi will seek to understand any existing management systems, current compliance levels and any targets that may already be in place across the organisation.

The final key deliverable in this stage is to commence the data capture process, allowing us to understand your carbon footprint in detail and begin the process of building a credible baseline, utilising the Green House Gas Protocol to categorise any relevant emissions against the internationally recognised standard.

## **Phase 2: Prepare**

We will continue with the data collection process, conducting further quality checks on the data provided and working with your teams to either close gaps in the data, by complementing the existing data sets with site audits, or by requesting information from your supply chain, for example.

The wealth of data gathered will allow our specialists to identify detailed carbon reduction options. Each one will form part of a net zero glidepath and will contain the necessary detail to establish timeframes, costs, and return on investment.

At this stage, a further workshop will be organised in which we'll share our detailed insights and recommendations, all of which will be complemented with industry benchmarking that we've prepared to illustrate the 'art of the possible' and where you sit relative to your peers. The ultimate aim of this workshop is to identify your organisation's level of ambition and to define a date for your net zero strategy.

## **Phase 3: Deliver**

The level of internal capacity, budget, and technical knowledge available will often determine how much support customers require to deliver the strategy. Whatever your requirements – large or small – Zenergi can support your organisation. Whether it's procuring renewable energy contracts, supporting your transition to electric vehicles, securing funding, installing renewable technology across your estate, or simply providing reporting and governance, our multidisciplinary teams can help.

## **A flexible and agile approach to your net zero targets**

Zen Zero has been designed to be flexible and tailored to meet individual organisations' budget, available resources, and the maturity of their net zero strategy.

Energy is a fast-evolving industry, so our programme ensures that your net zero roadmap continuously keeps pace by assessing emerging technologies, changes in regulation and trends in the sector to ensure that you meet your energy, carbon and cost saving objectives in the most innovative way.

Where does a typical journey to net zero start and end?



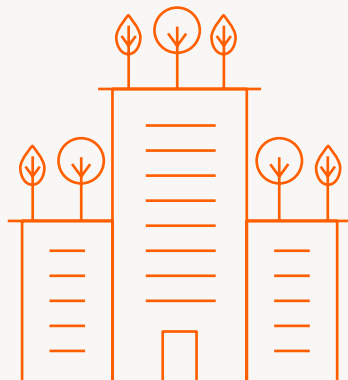
### Phase 1: Measure

- Ensure compliance
- Data collection
- Create baseline
- Stakeholder workshop



### Phase 2: Prepare

- Detailed site audits
- Identify opportunities
- Industry benchmarking
- Establish ambition level
- Agree net zero target
- Carbon roadmap



### Phase 3: Deliver

- Launch net zero plan
- Engage stakeholders
- Commence delivery
- Technical support
- Regular reporting