








PIERS SIMON
28.05.1971 - 26.12.2004

WHY?

-  Piers died in the Indian Ocean Tsunami on Boxing Day in 2004
-  A Donation Appeal launched at Piers's Memorial Service which 700 people attended raised £10,000
-  The Piers Simon Appeal (PSA) received charity status on May 17th 2005



T: +44 (0) 1935 849160 E: info@pierssimonappeal.org PSAY NEWS : [Click Here](#)

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Piers Simon Appeal : Providing Financial Contributions to the Victims of Disasters Worldwide

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Tsunami: Koh Phi Phi, Thailand - Dec 2004


Flash Flood: Bang Yang, Thailand - Mar 2007

The Piers Simon Appeal (PSA) was set up in memory of Piers aged 33 who died in the Indian Ocean Tsunami on the island of Koh Phi Phi in Thailand on December 26th 2004.

The PSA was launched at his memorial service on January 18th 2005 and charity status was granted on May 18th 2005.



-  From 2005 - 2009 the PSA supported disaster victims in 13 countries. During this time we funded 131 ShelterBoxes.
-  School in a Bag was created in 2009 and rebranded in 2012

TRANSFORMING LIVES THROUGH EDUCATION

School in a Bag is an initiative that delivers rucksacks full of stationery, learning resources and eating utensils to poor, orphan, vulnerable and disaster-affected children.



www.schoolinabag.org

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School in a Bag
School in a Bag



SCHOOL IN A BAG - STAND ALONE CHARITY 2019

SCHOOL IN A BAG IS A UK REGISTERED CHARITY (1186357) AND A LIMITED COMPANY (119166240) REGISTERED IN ENGLAND AND WALES, BORN OUT OF THE PIERS SIMON APPEAL CHARITY SET UP IN MEMORY OF PIERS SIMON WHO DIED IN THE INDIAN OCEAN TSUNAMI IN 2004



World Presence Map

56 Countries



WHERE?



SchoolBags funded, packed and distributed from the UK



SchoolBags sourced, packed and distributed 'In Country'

1 4 7 7 8 7

THE BIRTH

Swaziland 2009 - (now Kingdom of eSwatini)



PROJECT:

LOCATION:

BRIEF:

TIMESCALE:

School in a Bag

Swaziland, Africa

32,000 SchoolBags

March 09 - Dec 09

PSA CONTRIBUTION:

£50,000

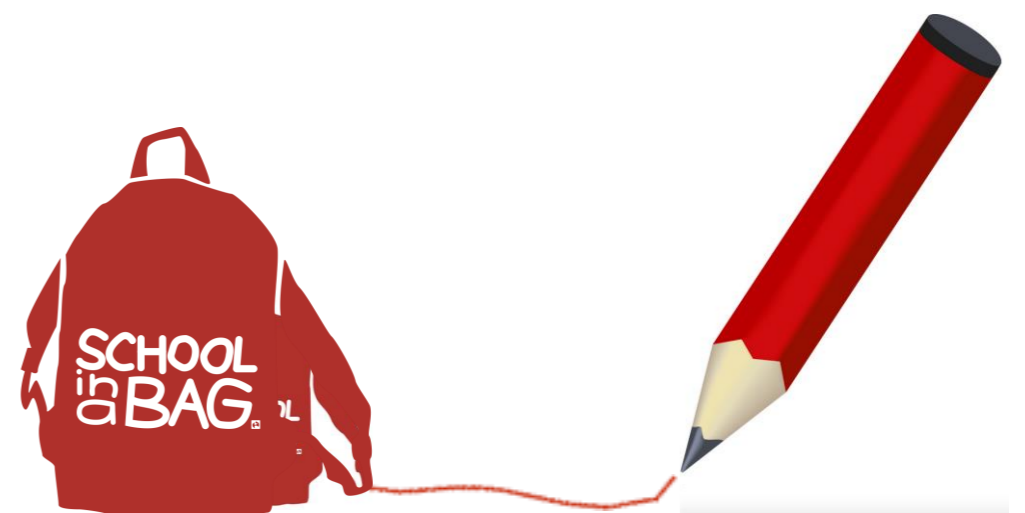
CONTENT IMPORTANCE:

Swazi children were entitled to **ONE** pencil a year from the Swaziland Government.


















12 Pencils = 42p / 1 Pencil < 4p



SOLUTION:

Contents enable a child to write, draw, colour, calculate, express themselves, eat, drink, wash, clean themselves and above all learn.



-  A rucksack with a front pocket, two bottle pockets, a reflective strip and an internal sleeve
-  Plain/Lined/Square Exercise Books
-  12 Colouring Pencils
-  12 Pencils
-  Pencil case with Biro
-  Math Set with a Sharpener
-  30cm Ruler
-  LunchBox with Spork
-  Water Bottle
-  Water Filter
-  Flannel + Face Mask
-  Toothbrush + Toothpaste
-  Wash Bag and Soap

EQUALITY:

- * Contents are always brand new
- * Every SchoolBag is the same





QUADRA

Brand: School in a Bag Rucksack
Season: —
Style: Bespoke design
Code: —
Designer: Christian

Date: 03-06-19
Page: 1



 Larger front pocket with double zip and no storm flap helping to minimise material and costs


 Relocated wider reflective strip. The previous design had a double sided strip which wasted material and added to the cost.


QUADRA


Brand: School in a Bag Rucksack
Season: —
Style: Bespoke design
Code: —
Designer: Christian

Date: 03-06-19
Page: 3



 Existing padded top handle replaced with single webbing loop to help trim down costs.

 Reinforcement webbing added to give strength to the area where the straps attach to the bag


 Reflective strips added to the front straps making the SchoolBags visible in the dark from the front.


QUADRA

Brand: School in a Bag Rucksack
Season: —
Style: Bespoke design
Code: —
Designer: Christian

Date: 03-06-19
Page: 2



 Side pockets for water bottles now made from rucksack material rather than mesh which was weak and could tear easily.

 New reflective triangle on both sides for increased visibility in the dark - essential for when children walk long distances to school.

THE SCHOOLBAG RUCKSACK: Mark VII



TRASHY BAG SCHOOLBAG



SCENARIO:



Water sachets are discarded as rubbish!

- * Approx 48,000,000 consumed every day
- * Sachets block the drains causing widespread flooding



SOLUTION: Social Enterprise in Ghana



trashy bags .org

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Visit our online store

Donate to our campaign
From Trash to Backpacks
at Generosity.com!

Donate

SOURCE AWARDS
THE 2012 GLOBAL AWARDS
FOR SUSTAINABLE FASHION
AWARD FINALIST

plastic waste re-invented



* Trashy Bags pay Ghanaians to collect the sachets

PROCESS:

- * Washing and sorting sachets



PROCESS:

* Making sachets sheets



THE TRASHYBAG SCHOOLBAG

Approx: **87 Sachets** per rucksack!

Backs now made from material to prevent sweatiness against the children's backs.





WIN, WIN, WIN!

HELP SIAB TACKLE GLOBAL GOALS!

The next 10 years





 SUSTAINABLE DEVELOPMENT GOALS



4 QUALITY EDUCATION



Help children in your community to read.

4. QUALITY EDUCATION



4. QUALITY EDUCATION



x7 2013



x30 2014

Msambweni
Primary
School



Msambweni
Secondary
School

Msambweni Primary School, KENYA



4. QUALITY EDUCATION



INDIAN PRIMARY + SECONDARY SCHOOLS SINCE 2016

Partners:



BEFORE SCHOOLBAGS - IN %

AFTER SCHOOLBAGS - IN %

ATTENDANCE:

Attendance in Girls	19%	Increased Attendance in Girls	41%
Attendance in Boys	32%	Increased Attendance in boys	56%
Total attendance in Boys & Girls	51%	Total attendance in Boys & Girls	97%

GRADES:

Students passed with grade 1	12%	Students passed with grade 1	57%
Students passed with grade 2	17%	Students passed with grade 2	32%
Total pass percentage	29%	Total Pass percentage	89%

UKRAINE CRISIS APPEAL

School in a Bag work with two existing charity partners who are right at the forefront of the Ukrainian crisis - both can help us get SchoolBags to families who have fled Ukraine seeking refuge in neighbouring countries.



TRANSFORMING LIVES THROUGH EDUCATION

A woman with two children crossing the Ukrainian-Slovak border in Ubla - Peter Lazar/AFP via Getty Images

UK & IRELAND PRESENCE REFUGEE SCHOOLBAGS since Dec 2021



SCOTLAND:

 **349**

IRELAND:

 **447 (200 En-route)**

ENGLAND:

 **3,018**

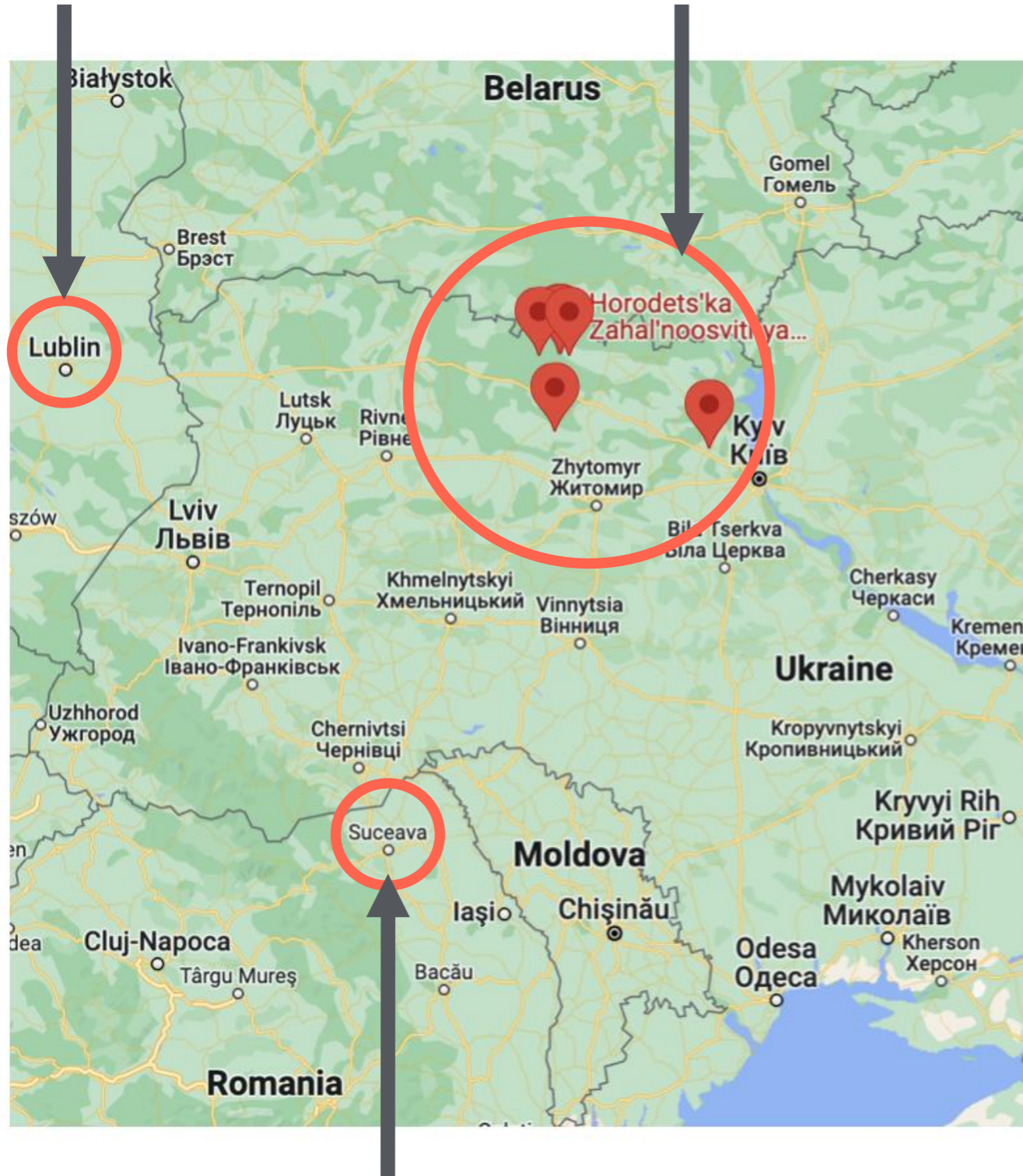


TOTAL:

3 7 8 4

900 SCHOOLBAGS:
POLAND

2,700+ SCHOOLBAGS:
NORTHERN UKRAINE



1,250 SCHOOLBAGS:
NORTHERN ROMANIA



THE BENEFIT TO YOUR SCHOOL STUDENTS

School in a Bag aims to **educate** and **empower** future citizens of the world, and does so in two ways.



BENEFICIARY

Help SIAB provide educational resources to children around the world enhancing their capability to learn.



DONOR

Provide learning benefits for school children whilst engaging with a transparent charity where children help children.



UN Convention on the Rights of a Child: Article 28:
Children and young people have the right to both primary and secondary education



Now, more than ever, the world needs **Active Global Citizens** to support the needs of others.



LEARNING BENEFITS

Engage Global Learning and Citizenship into the Curriculum.



THE BENEFIT TO YOUR SCHOOL STUDENTS

School in a Bag aims to **educate** and **empower** future citizens of the world, and does so in two ways.



By providing vital educational resources that have the ability to transform the learning possibilities of the beneficiaries.

The SchoolBags you fund provide children with a brighter prospect to a life out of poverty.

By providing learning benefits, fundraising opportunities and transferrable skills for your children whilst they engage with a transparent charity where children help children less fortunate than themselves.



Now, more than ever, the world needs **Active Global Citizens** to support the needs of others.



Can you engage Global Learning and Citizenship in to the curriculum to enhance your fundraising and further knowledge your students? We can help.

♻️ Please recycle this leaflet after use or pass it on!

INTERESTED?...WE CAN PROVIDE YOU WITH:

- 📅 An assembly (in person or digital)
- 💡 Fundraising ideas and resources
- 🎒 A demo SchoolBag
- 📖 Curriculum lesson plans
- 👁️ An opportunity to see what and who your fundraising will support.

"Our Children enjoyed the hands-on nature of the scheme; they valued being able to pack the SchoolBags themselves and find out who the bags went on to benefit. It was an incentive for all ages."

- Hake School, UK



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COLLABORATING WITH SCHOOLS
TO FUND SCHOOLBAGS AROUND THE WORLD



WORKING WITH SCHOOLS



An assembly - (digital or in-person)



Fundraising ideas and resources



A demo-SchoolBag from promotion



Curriculum lesson plans (from September 2024)



Transparency and traceability

WHO ARE WE?

School in a Bag (SIAB) delivers numbered, trackable SchoolBags filled with vital educational resources and eating utensils to poor, orphan, vulnerable and disaster-affected children around the world. These will enable a child to write, draw, colour, calculate, express themselves, eat, drink and above all, learn. The cost to fund a SchoolBag is £20.00.



Since 2009, we've distributed SchoolBags to over 143,000 children in 56 countries around the world.

143281

TOTAL: Dec 2023

THE SCHOOLBAG JOURNEY

inform



School in a Bag can visit (or provide you with resources) to run an assembly to inform students, teachers and parents all about School in a Bag. We can then work with you to generate tried and tested fundraising ideas and events!

fund



Your school works to raise money to fund as many numbered SchoolBags as possible - each one is just £20!

pack



If viable, your students will get to pack the SchoolBags in your school with a member of the SIAB team

track



Using our numbering method, you will be able to track exactly where in the world your SchoolBags went!

educate



Your SchoolBags are then distributed using one of our partners, who have identified those most in need

THE BIGGER PICTURE WHY TAKE PART?

Globally, there are 244 million underprivileged and disaster-affected children who are deprived of an opportunity to learn. The tools for an education for these children can provide hope and a lifeline to a future out of hardship. On a world scale, educating the future generation is a key force towards human development and global stability.



Help School in a Bag tackle four of the United Nations Sustainable Development Goals by 2030 and teach your children the importance of helping others regardless of race, ethnicity, religion, gender and social economic background.



THANK YOU!



TRANSFORMING LIVES THROUGH EDUCATION

www.schoolinabag.org