

# Electric Vehicle Charging: Can you leverage the emerging opportunity?

EV charge points can help you achieve your business drivers, while offering a potential revenue stream.

The Electric Vehicle (EV) market has exploded in recent years. But now the UK government's commitment to net zero, along with the planned ban on the sale of petrol and diesel vehicles by 2030, has brought sharply into focus the need for organisations to future-proof infrastructure.

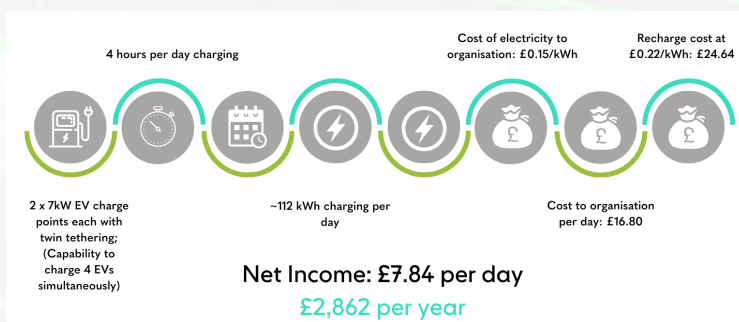
Many organisations are considering getting ahead of the curve by installing EV charge points now, and gaining benefits that include demonstrating Corporate Social Responsibility; and attracting and retaining talented staff by enabling them to charge their own vehicles during the working day.

However, an additional benefit is the opportunity to gain from a potential revenue stream by allowing visitors and local residents to utilise your charging facilities.

## What is the opportunity?

EV charge points offer organisations the opportunity for a revenue stream to help boost the return on investment in the technology.

Based on a simple assessment carried out for a site with two charging points, charged for four hours per day, an estimated net income of £7.84 per day could be possible based on a recharge cost of £0.22 p/kWh. This offers an estimated annual income of £2,862.



## Questions to consider for making the business case

Number of staff with electric vehicles that will have a requirement for charging

Number of minibuses that could be electric in the near future, and average mileage

Feasibility of offering charging facilities to the general public

Proximity to neighbouring terraced streets / apartments where charging of EVs could pose a challenge

Does your area attract visitors outside of site opening times? Consider proximity to beaches, landmarks and tourist attractions

## How can Zenergi help?

We offer a full service solution that is managed entirely in-house. Our service provides organisations with a solution that is fully integrated with the site's facilities, while being simple to manage, reliable, and offering the necessary compliance and warranties for full peace of mind.

## Next steps

We can provide a complimentary desktop feasibility survey based on the information you provide to the above questions. Our proposal will detail the expected implementation costs, along with the potential return on investment. Email your responses to [bepositive@zenergi.co.uk](mailto:bepositive@zenergi.co.uk).

For more information contact us at

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